



RACHAEL WATERS

AI SPEAKER · EDUCATOR · ADVISOR

HELPING PROFESSIONALS &
ENTREPRENEURS GO FROM
SCATTERED TO STRATEGIC

ENTERPRISE BACKGROUND

Entergy · Fortune 500 · 11+ Years
Raytheon · Fortune 100 · Cybersecurity
Deloitte · Big 4 · GRC Consulting

EDUCATION

MBA · Management Information Systems
M.Eng · Engineering Management
University of New Orleans

TOPICS COVERED

- › AI as a New Operating Model
- › Building Personal AI Systems
- › RICE-O Prompting Framework
- › AI for Professionals & Entrepreneurs
- › From Scattered to Strategic

CONTACT

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SIGNATURE KEYNOTE

From Scattered to Strategic

*Why AI Isn't a Tool Problem,
It's an Operating Model Problem*

20-MINUTE KEYNOTE CUT

45 – 60 MIN EXTENDED SESSION

WHAT YOUR AUDIENCE WILL LEAVE WITH

- **A clear distinction** — between buying tools and building a system — and why that gap determines your ROI.
- **A personal framework** — for identifying exactly where AI fits into your work, your role, and your goals.
- **A leadership shift** — from managing change to accelerating it — and the confidence to own that shift.
- **One action** — you can take before leaving the room — not next quarter.

IDEAL FOR

- › Corporate conferences and leadership summits
- › HR / L&D events and professional development days
- › Association keynotes and industry convenings
- › Entrepreneur organizations and small business summits
- › University and community organizations



*My team of financial advisors could truly benefit from this.
I was copying and pasting between AI tools to check my work — Rachael taught me to build sub-agents as credible validation checks instead.*

**Ready to Take Your Career
From Scattered to Strategic?**

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Practical AI. Real People. Real Life.